



**Bruce Emson**

*Director*

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*Over 35 years' business experience*

Following his position with the Earthquake Commission, Bruce joined Corbel in a newly appointed role as Director. He significantly contributed to the residential recovery of Christchurch during his time with EQC, however with a desire to move back into the private sector, his role with Corbel provides Bruce with the opportunity to not only be part of the wider city's reconstruction and the public sector infrastructure, but to assist in fulfilling Corbel's strategic goal of becoming a \$100million national construction company within five years.

Bruce has the ability to think not only at an operational level, but also at a strategic level, ensuring long-term outcomes can be achieved. It

is with this approach that he is a great asset to the team.

#### KEY STRENGTHS

- Demonstrated experience in technical support, sales and business development, marketing, M&A, operations, general management and executive management
- Proven leader with the ability to develop highly performing teams
- Ability in developing vision, strategy, business turn around and growth
- Experienced in shaping legislative and regulatory environments to benefit business objectives

#### RECENT EMPLOYMENT HISTORY

- Chief Executive, MainPower New Zealand Ltd, Jan 15—present
- Business Development Manager, Corbel Construction, Sep 14—Jan 15
- Chief Operating Officer, The Earthquake Commission (EQC), Sep 11—Apr 14
- Chief Executive Officer, NZ Bus, Infratil, Sep 07—May 11
- General Manager, Shell International Petroleum, Jan 06—Sep 07

#### AN INTERESTING FACT ABOUT ME

Bruce is a keen golfer, however has yet to get his handicap lower than his wife's.

#### EXPERIENCE

- Led the development and implementation of an enterprise-wide 'business' plan to deliver the strategic and tactical objectives associated with the Canterbury Recovery.
- Developed and led an industry-wide initiative in health and safety performance, focusing on incrementally improving performance in the construction sector both during the rebuild and beyond.
- Identified and prepared mitigation strategies of all critical risks associated with operational activity and their interdependencies both across EQC and wider government effort for the recovery.
- Led ground-breaking work in the development of customer-focused retail marketing in New Zealand public transport with NZ Bus.
- Delivered innovation to the public transport industry through advocacy of leadership forums.
- Developed the vision to create a market-competitive logistics organisation through the merger of Shell distribution businesses in Australia.
- Developed the vision for Shell Oil Products East 'zero harm' initiative and implemented the SOPE Climate Change Strategy.
- Committed to professional development, having completed courses in Global Leadership, Media Training, Personal Leadership, and Human Synergistics Leadership.